



BACHOCO ANNOUNCES FIRST QUARTER 2015 EARNINGS CALL

Celaya, Gto., Mexico, - April 14, 2015

Industrias Bachoco S.A.B. de C.V. (NYSE: IBA; BMV: BACHOCO) Mexico's leading producer and processor of poultry and other food products, announced today that it will host its first quarter 2015 earnings call on Friday, April 24, 2015 at 9:00 am Central Time (10:00 am ET). The call will be conducted by Rodolfo Ramos, Bachoco's CEO.

Bachoco's first quarter 2015 results will be issued after the market closes on Thursday, April 23, 2015.

To participate in the earnings call, please dial:

Meeting Title: Q1 2015 Industrias Bachoco Earnings Conference Call

Meeting Date: April 24, 2015

Meeting Time: 09:00 AM [Central Time]

Toll free in the U.S.: 1 (888) 771-4371

Toll free in Mexico: 001 866 779 0965

A current list of available local and international free phone telephone numbers: **[CLICK HERE](#)**

Confirmation Number: 39478078

Visit the following link to access the webcast: <http://edge.media-server.com/m/p/qecg3wk5>

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DISCLAIMER

This press release contains certain forward-looking statements that reflect the current views and/or expectations of Bachoco and its management with respect to its performance, business and future events. We use words such as "believe," "anticipate," "plan," "expect," "intend," "target," "estimate," "project," "predict," "forecast," "guideline," "should" and other similar expressions to identify forward-looking statements, but they are not the only way we identify such statements. Such statements are subject to a number of risks, uncertainties and assumptions. We caution you that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this release. Bachoco is under no obligation and expressly disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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